Driven by passion and fuelled by creativity (+ a lot of coffee).

Teodora Brăcău (Tea)



Graphic designer and art director based in Bucharest — or, according to today's descriptions: designer, art director, producer and social media manager.

I build bold brand identities and tailored visual solutions, and I thrive on collaboration as part of The Drunk Wolves. Always enthusiastic, always organised. :D

Education

BA (Hons) Graphic Design

Manchester Metropolitan University
2020 – 2024

Software

Illustrator, Photoshop, InDesign, Premiere Pro, Lightroom, Canva
AI: Claude, Higgsfield, ChatGPT, Gemini

Digital skills

Branding
Art Direction
Content Creation
Type Design
Photography
Digital Illustration

Personal skills

Organised
Adaptable
Team player
Enthusiastic & positive energy
Really good coffee

Interests

Board games, AI tools, specialty coffee, skiing, cycling

Employment

2025 – now — **Business Manager — The Drunk Wolves**
Creative freelance collective in Bucharest

2020 – now — **Freelance Graphic Designer**

2022 – 2023 — **Junior Graphic Designer — Cromatic Studios**
Placement year. Developed visual directions for branding projects; created brand books, business cards, flyers, banners, wall posters and social media visuals.

Selected experience

Jul 2026 – now — **BISM — Bucharest International School of Management**
Social media content and campaign assets; art direction and visual development for campaigns.

2024 – now — **Artisan Coffee Gear** / In-House Designer, 5 sub-brands
Embedded designer acting as "brand police" — keeping every print and social asset consistent across Artisan and its five sub-brands.

2026 — **Slow Coffee Festival** / 10th Anniversary Rebrand
Rebranded the 10th edition with two other Drunk Wolves designers; social posts, digital ads and large-format festival graphics.

2024 – 2025 — **Berero** / Graphic Design & Photography
Vouchers, flyers, web banners and social posts; campaign and brand photography.

2023 — **STEAM Coffee Shop** / Illustrations, Merch & Social Media
Line illustrations for Instagram and merch that brought warmth and personality to a photo-only brand.

2023 — **Crosta Nostra** / Art Direction & Production
Art directed and produced the launch campaign end-to-end: location scouting, casting, wardrobe, and directing the photo and video shoots.

Portfolio

Selected projects on request
If you need more, give me a challenge.

Say hi!

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